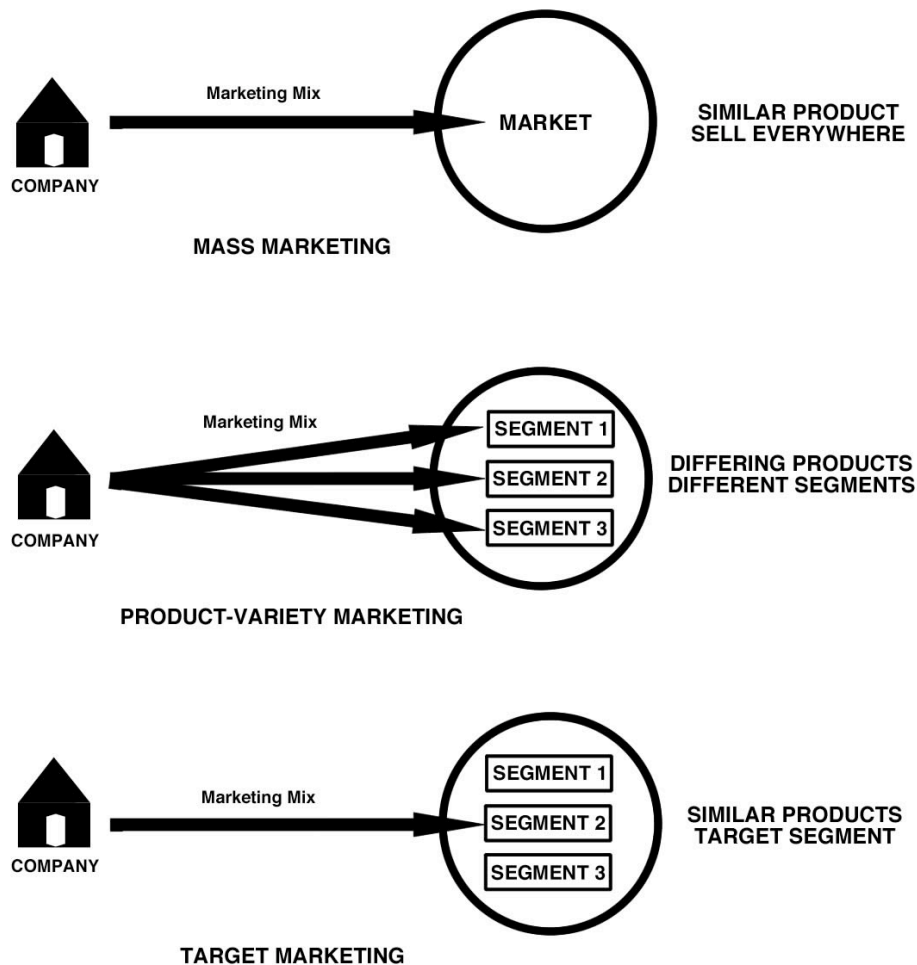

Arrowspires Ltd – Marketing Newsletter

7th November 2007

Strategic Marketing Management
Business Performance Excellence

A focus on one of the services Arrowspires Ltd offer:

Where Do We Want To Be?



To decide which marketing method is appropriate for your business you need to follow a Segmentation, Targeting and Positioning Process.

Arrowspires Ltd can show you how and guide you through the process.

Arrowspires Ltd – Which segment are you?
